

2017



4th Academic International Conference on
Multidisciplinary Studies and Education

Conference Programme

Conference Venue: Harvard University, Martin
Conference Center at Harvard Boston USA
Conference Dates: 25th-27th September 2017



FLE Learning



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised eleven international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm's internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

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4th Academic International Conference on Multidisciplinary Studies and Education

Martin Conference Center Harvard Medical School 77 Avenue Louis Pasteur Boston, MA 02115 United States

25th-27th September 2017

Conference Programme Day ONE*

Monday, 25th September 2017

08:45 AM: 09:20 AM : **Registration Tea & Coffee**

09:20 AM: 09:30 AM : **Welcome and Opening Remarks (Room 214)**

Welcome and Opening Remarks by **Dr. Olufemi Omisakin**, Applied Business Lecturer, Nelson Marlborough Institute of Technology (**New Zealand**) and Conference Chair.

Profile of Dr. Olufemi Omisakin

Dr. Olufemi Omisakin is originally from Nigeria. He is a lecturer of Applied Business and Logistics and Supply Chain at Nelson Marlborough Institute of Technology (NMIT), New Zealand. He has also taught a number of courses in Economics and Business Management at undergraduate level in Nigeria and New Zealand since he arrived in 2011. Femi completed his Doctor of Philosophy at Auckland University of Technology (AUT), Auckland New Zealand in 2017. Prior to this, he acquired Certificate in Social Research Design and Analysis from AUT; B.Sc. Economics [ed] degree from Lagos State University, Nigeria; Master of Business Administration degree from Federal University of technology, Akure, Nigeria. Femi is an associate member of both The Certified Pension Institute of Nigeria and The Institute of Chartered Economics of Nigeria. He was also a Banker (Head of a Branch Operations) with Fidelity Bank in Nigeria for more than seven years. Femi research areas include immigrants' small business and entrepreneurship, migrants in international business and international migration. He has published multiple research articles in reputable journals and conferences between 2014 and 2017. He is currently investigating on The Impact of Immigrants' Entrepreneurial Orientation on their small to medium enterprises performance; Exploring African migrants' decisions to migrate to New Zealand.

Day ONE Session ONE

Presentation on: **Monday, 25th September 2017**

Session chaired by **Dr. Nirundon Tapachai**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Room 217- 2nd Floor

9:30:00 AM - 9:50:00 AM

Dr. Olufemi Omisakin, Applied Business Lecturer, Nelson Marlborough Institute of Technology (**New Zealand**), *Exploring the African migrants' decisions to migrate to New Zealand* (Delegate Number: Omisakin 1193 - CC07 - **Oral Presentation**) Seat No: 1

9:50:00 AM - 10:10:00 AM

Dr. Myunghoon Roh, Assistant Professor, Texas A&M University - San Antonio (**USA**), *Criminological theory on suicidal acts* (Delegate Number: Roh 1144 - CC31 - **Oral Presentation**) Seat No: 2

10:10:00 AM - 10:30:00 AM

Dr. Packiaraj Arumugham, Associate Professor, Midwestern State University (**USA**), *Islamophobia: College Students' Perceptions and Experiences* (Delegate Number: Arumugham 1263 - CC32 - **Oral Presentation**) Seat No: 3. **Co-Author(s)** : **Dr. Attapol Kuanliang**, Associate Professor, Midwestern State University (**USA**), *Islamophobia: College Students' Perceptions and Experiences* (Delegate Number: Kuanliang 1263 - CC33 - **Oral Presentation**) Seat No: 4

10:30:00 AM - 10:50:00 AM

Dr. Aviva Adriana Shimoni, Senior Lecturer and Researcher, Beit Berl Academic College (**Israel**), *Perceived Leadership Characteristics of Elementary School Counselors in Israel* (Delegate Number: Shimoni 1203 - CC20 - **Oral Presentation**) Seat No: 5

10:50:00 AM - 11:10:00 AM

Morning Tea/Coffee Break

Day ONE Session TWO –

Presentation on: **Monday, 25th September 2017**

Session chaired by **Dr. Olufemi Omisakin**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Room 217 (Floor 2nd)

11:10:00 AM - 11:30:00 AM

Mrs. Samah Abraham, PhD student, University of Cincinnati (**USA**), *Social Injustice on the Rise: A Comparative Analysis of Mass Housing Provision Approaches in Baghdad* (Delegate Number: Abraham 1255 - CC26 - **Oral Presentation**) Seat No: 6

11:30:00 AM - 11:50:00 AM

Mrs. Oylum Tanriover, Research Assistant, PHD Candidate, Marmara University (**Turkey**), *The Use of Social Media in the Context of Citizen Journalism* (Delegate Number: Tanriover 1218 - CC08 - **Oral Presentation**) Seat No: 7. **Co-Author(s): Dr. Serkan Kırılı**, Assistant Professor, Marmara University (**Turkey**), *The Use of Social Media in the Context of Citizen Journalism* (Delegate Number: Kırılı 1218 - CC09 - **Oral Presentation**) Seat No: 8

11:50:00 AM - 12:10:00 PM

Prof. Ikuo Kitagaki, Guest Professor, Tokyo City University (**Japan**), *The Global Model for Illustration of Research Information in Universities; In the Field of STEM* (Delegate Number: Kitagaki 1236 - CC22 - **Oral Presentation**) Seat No: 9

12:10:00 PM - 12:30:00 PM

Mrs. Zahraa Dabbach, PhD Student, University of Cincinnati (**USA**), *The restoration of the marshland settlements of southern Iraq as a challenge between two conflicting ways of life* (Delegate Number: Dabbach 1241 - CC25 - **Oral Presentation**) Seat No: 10

12:30:00 PM - 12:50:00 PM

Ms. Supuni Perera, Postgraduate Research Student, University of Southampton (**United Kingdom**), *Femininity and Women in Crime Viewed Through the Lens of the Mafia Woman* (Delegate Number: Perera 1253 - CC29 - **Oral Presentation**) Seat No: 11

12:50:00 PM - 1:00:00 PM

Day ONE Group Photograph

1:00:00 PM - 2:00:00 PM

Lunch Break

Day ONE Session THREE –

Presentation on: **Monday, 25th September 2017**

Session chaired by **Dr. Packiaraj Arumugham**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Room 217 (Floor 2nd)

2:00:00 PM - 2:20:00 PM

Ms. Saher Zeast, Associate Professor, Bahria University (**Pakistan**), *Country Governance and Economic Growth: Empirical Evidence from Pakistan* (Delegate Number: Zeast 1228 - CC28 - **Oral Presentation**) Seat No: 12

2:20:00 PM - 2:40:00 PM

Dr. Nirundon Tapachai, Assistant Professor, Kasetsart university (**Thailand**), *Exploring Nested Processes of Interorganizational Internationalization* (Delegate Number: Tapachai 1238 - CC18 - **Oral Presentation**) Seat No: 13

2:40:00 PM - 3:00:00 PM

Dr. Rand Irshaidat, Assistant Professor, Princess Sumaya University for Technology (**Jordan**), *Interpretivism vs. Positivism in Political Marketing Research* (Delegate Number: Irshaidat 1168 - CC05 - **Oral Presentation**) Seat No: 14

3:00:00 PM - 3:20:00 PM

Mrs. Dimitra Georgaraki, Attorney at Law/Senior Manager, TaxExperts S.A. (**Greece**), *Racism and xenophobia in 2017: let's face up!* (Delegate Number: Georgaraki 1265 - CC36 - **Oral Presentation**) Seat No: 15

3:20:00 AM -3:40:00 AM Morning Tea/Coffee Break

Day ONE Session FOUR –

Presentation on: **Monday, 25th September 2017**

Session chaired by **Dr. Attapol Kuanliang**

Presentation Group: Interdisciplinary Studies

Conference Room/Hall - Room 217 (Floor 2nd)

3:40:00 PM - 4:00:00 PM

Ms. Amareen Dhaliwal, MD Student, Boston University (**USA**), *The Psychosocial Impact of Skipping Grades on K-12 Students* (Delegate Number: Dhaliwal 1247 - CC35 - **Oral Presentation**) Seat No: 16

4:00:00 PM - 4:20:00 PM

Prof. Arturo T. Calizon, Jr., Assistant Professor, University of Perpetual Help System DALTA-Las Pinas (**Philippines**), *Formation of 'New' Identity of Lesbian, Gay, Bisexual, and Transgender Individuals: A Grounded Theory Approach* (Delegate Number: Calizon, Jr. 1080 - CC02 - **Oral Presentation**) Seat No: 17

4:20:00 PM - 4:40:00 PM

Mr. Usman Shehzad, Masters Student, Xi'an Jiaotong University (**China**), *Evaluating The Factors Influencing Online Purchase Acceptance Among Pakistani Consumer* (Delegate Number: Shehzad 1189 - CC13 - **Oral Presentation**) Seat No: 18

4:40:00 PM - 5:00:00 PM

Mr. Mustafa Amir Zia, Masters Student, Xi'an Jiaotong University (**China**), *Transformational Leadership and Employee Creativity: The Mediating Role of Intrinsic Motivation and Moderating Roles of Employee Relational Identification and Employee Empowerment* (Delegate Number: Zia 1185 - CC11 - **Oral Presentation**) Seat No: 19

5:00:00 PM - 5:20:00 PM

Mr. Haziq Sheikh, Masters Student, Xi'an Jiaotong University (**China**), *A study on the capacitated vehicle routing problem with the consideration of fuel consumption*. (Delegate Number: Sheikh 1190 - CC12 - **Oral Presentation**) Seat No: 20

5:20:00 PM - 5:30:00 PM Closing Remarks by Dr. Olufemi Omisakin, Applied Business Lecturer, Nelson Marlborough Institute of Technology (**New Zealand**) and Conference Chair

Listener Delegate(s)

Dr. Surang Hensawang, Assistant Professor, Kasetsart University (**Thailand**), *Listener* (Delegate Number: Hensawang 106 - CC19 - **Listener**) Seat No: 21

Dr. Gershon Gilat, Lecturer, The College for Academic Studies (**Israel**), *Listener* (Delegate Number: Gilat 107 - CC34 - **Listener**) Seat No: 22

Mr. Haris Papadopoulos, Trainee Lawyer, Democritus University of Thrace Greece (**Greece**), *Listener* (Delegate Number: Papadopoulos 108 - CC37 - **Listener**) Seat No: 23

Dr. Rene Vossen, Managing Director, RWTH Aachen University (**Germany**), *Listener* (Delegate Number: Vossen 109 - CC38 - **Listener**) Seat No: 25

Mr. Sebastian Stiehm, Research Group Leader, RWTH Aachen University (**Germany**), *Listener* (Delegate Number: Stiehm 110 - CC39 - **Listener**) Seat No: 24

07:30 PM - 9:30 PM **Welcome Dinner*** at Taj Hotel Boston, 15 Arlington St, Boston, MA 02116, United States. Phone:+1 617-536-5700 (Only for those delegates who have registered and paid for the social events)

Direction from Conference Venue to Taj Boston Hotel:

Walk 0.3 mi (6 mins) toward **Longwood Station**- Take  "E" towards **Lechmere Station** (13-15 mins)
Take off at Arlington Station and Walk 433 ft (2 mins) toward Taj Boston, 15 Arlington St, Boston, MA 02116, USA

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Conference Programme Day TWO*

Tuesday, 26th September 2017

Open to all Registered Delegates

12:00 PM to 13:30 PM **Social Networking Lunch** at The Maharaja Restaurant, 57 JFK Street Cambridge, MA 02138 Phone: (617) 547-2757, (617) 547-2758. The Maharaja is located in the heart of Harvard Square at 57 JFK Street, Cambridge, MA on the 2nd floor (above Staples) with stunning floor to ceiling windows overlooking bustling Harvard Square. You can enter the building through the doors between Wagamama restaurant and Staples.

DIRECTIONS BY SUBWAY: The Maharaja is located just a minute walk from Harvard Station on the Red line.

13:30:00 to 15:00:00 Harvard University Literacy Walking Tour
Tour Departs from The Maharaja Restaurant, 57 JFK Street Cambridge, MA 02138

15:15:00 to 16:00:00 Social Networking Tea/Coffee at Harvard University Faculty Club 20 Quincy St, Cambridge, MA 02138, USA Phone: +1 617-495-5758

07:30 PM - 9:30 PM **Social Networking Dinner*** at **Wagamama Restaurant - Prudential Center**, Prudential Tower store 117, 800 Boylston St, Boston, MA 02199, United States (Only for those delegates who have registered and paid for the social events).

Direction from Conference Venue to Wagamama Restaurant – Prudential Center:

Walk 0.3 mi (6 mins) toward **Longwood Station**- Take  "E" towards **Prudential Station** (9-10 mins)
Take off at Prudential Station and Walk 0.2 miles (3-5 mins) toward **Prudential Center**.

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Conference Programme Day THREE*

Wednesday, 26th September 2017

09:00 AM to 17:00 PM

Boston Old Town Trolley Tour; Boston Harbor Cruise; Old State House Museum; and Boston Tea Party Ships & Museum

You day Tour include Hop on and off ALL DAY, Boston Harbor Cruise (45 Minutes), Old State House Museum, and entry to Boston Tea Party Ships & Museum

Group Departs from outside Sheraton Hotel:

Meeting place Marriott Copley Place Hotel Reception

Stop #10 In front of the Marriott Copley Place Hotel. The trolley stops at the traffic light at the exit of the Marriott Copley Place Carriage Way. [Copley Square Hotel, 47 Huntington Avenue at Exeter Boston Massachusetts 02116]

Departure Time

09:30 AM

Duration

Hop on and off ALL DAY

Contact Details

Old Town Trolley Tours +1 (855) 396-7433

Experience the best of greater Boston's top 100 attractions (19 Stops) in one day on this guided sightseeing tour around the city.

Boston Harbor Cruise (45 Minutes)

Cruise along Boston's Inner and Outer Harbor and see Historic Landmarks. Learn about the past, present and future of Boston's historic harbor. Includes tales of famous revolutionary battles, the Nation's oldest continuously manned lighthouse, islands of the outer harbor and Boston as a working industrial port.

Old State House Museum

The Old State House, built in 1713 on the site of the first Town House, is the oldest surviving public building in Boston. The building served as a meeting place for the exchange of economic and local news and was said to be the center of politics in the colonies.

Boston Tea Party Ships & Museum

The Boston Tea Party was "the single most important event leading up to the American Revolution." It is dedicated to telling the story of that fateful night of December 16, 1773. By combining cutting edge interactive technology with live historical performances, the Boston Tea Party Ships & Museum offers an experience like no other.

Direction from Conference Venue to Sheraton Hotel: Walk 0.3 mi (6 mins) toward **Longwood Station**- Take  "E" towards **Copley Station** (9-10 mins) Take off at **Copley** and Walk 0.2 miles (3-5 mins) Walk south on Dartmouth St towards Boylston St [Copley Square Hotel, 47 Huntington Avenue at Exeter Boston Massachusetts 02116]

Note: Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:45am to 9:15am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

Presentation Duration: You are required to give an oral presentation of 20 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <http://www.flelearning.co.uk/submission-guideline>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £52.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

Non-Smoking Area: We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

Data Protection Policy: Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to exchange any further correspondence. For detailed information about our data protection policy, please visit <http://www.flelearning.co.uk/data-protection>

Social Media: Please follow us for **conference updates** and your **presentation pictures** on **twitter** (<https://twitter.com/FLELearning>)

Conference Venue: Please note that the venue of the conference is Martin Conference Center Harvard Medical School 77 Avenue Louis Pasteur Boston, MA 02115 United States.

Note: Copy of the conference Programme will also be provided at the registration desk.

FLE Learning Ltd

Conference Division – North America

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